



Co-funded by the  
Erasmus+ Programme  
of the European Union

# AS SUSTAINABLE AS POSSIBLE

PROJECT ACTIVITIES  
AND RESULTS

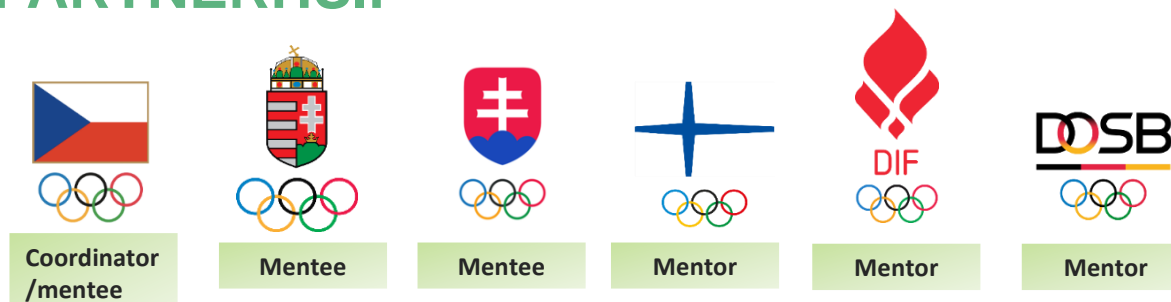




# GENERAL INFORMATION

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## PARTNERHSIP



In close cooperation with



## FUNDING

Co-financed by the Erasmus + Programme of the EU

## DURATION

3 years (1/1/2020 - 31/12/2022)

## WORK METHODOLOGY

- Open knowledge and experience sharing
- Mentor-mentee cooperation (bi-directional learning)
- Collaborative work on common project documents
- Partnerships building - outreach in and outside the sport sector.



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# 1. PROJECT ACTIVITIES





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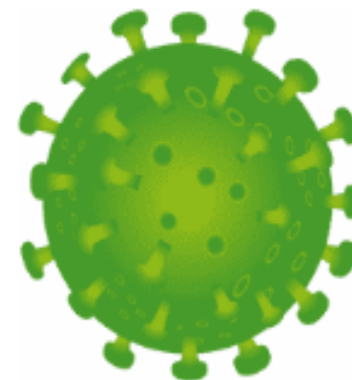
4 YEARS



2 OLYMPICS



1 PANDEMICS



COUNTLESS HOURS DEDICATED TO  
SUSTAINABILITY IN SPORT





## EVENTS AND MEETINGS

- 3 Online Team meetings
- 5 In-person Team meetings
- 12 Catch-up calls
- 1 Online Project debriefing and evaluation meeting
- 3 Education and training events
- 6 Bilateral mentor-mentee visits
- 4 National ASAP seminars/workshops
- 3 Educational and awareness raising-activities
- 1 ASAP Forum

# PROJECT PROMOTION

## International conferences/events

- Erasmus + Info day 2021
- European Commission Expert Group on Green Sport 2021
- Online Conference “Calling the shots : Sport and the European Green Evolution”
- EBU Academy Online Learning Session 2021 “Sustainability and Sport”
- Sustainable University Sport Campus (SUSC) 2022, International Workshop
- Sport Positive Summit 2022
- Final conference of the Sport4SD project
- Acting Green Forum 2022



## PROJECT PROMOTION

### Olympic movement events

- IOC IF Sustainability forum 2020
- ANOC GA 2021 - ANOC Report on Sustainability: the NOCs' role
- ANOCA online conference 2022: Educate and Inspire for Sustainability & Climate Change in Sport
- EOC Sustainability and Active Society Commission 2022 - Presentation of the ASAP Roadmap to the members
- EOC GA 2022 Skopje
- European Olympic Academies Congress 2022
- EOC EU Office - Several webinars (European Green Deal, Climate Action) and events for partners



## COMMS AND MEDIA

**ASAP website – 28 articles**

**Partners' websites – 21 articles**

**Olympic movement media and publications**

- Olympic Movement Sustainability Case Studies (by IOC) – 5 case studies
- Sustainability Report Podcast – 1 episode (over 1000 views)
- Insidethegames – 2 articles
- IOC NOC Net – 1 article (accessible by all NOCs)
- ANOC website – 2 articles
- EOC Website – 1 article
- sustainability.sport – project promoted on the platform
- EOC EU Office, Sport Intern – 4 newsletters





## COMMS AND MEDIA

### National-level media

- Online – 3 articles
- Print – 5 articles
- Broadcast - project mentioned in 2 interviews on national television

### Social media

- Twitter
  - 22 tweets, a number of mentions and re-tweets
- LinkedIn
  - 28 posts (between 350 and 3100 impressions per public post)
  - 1 Event (148 attendees)



## IN ADDITION

100s of hours of:

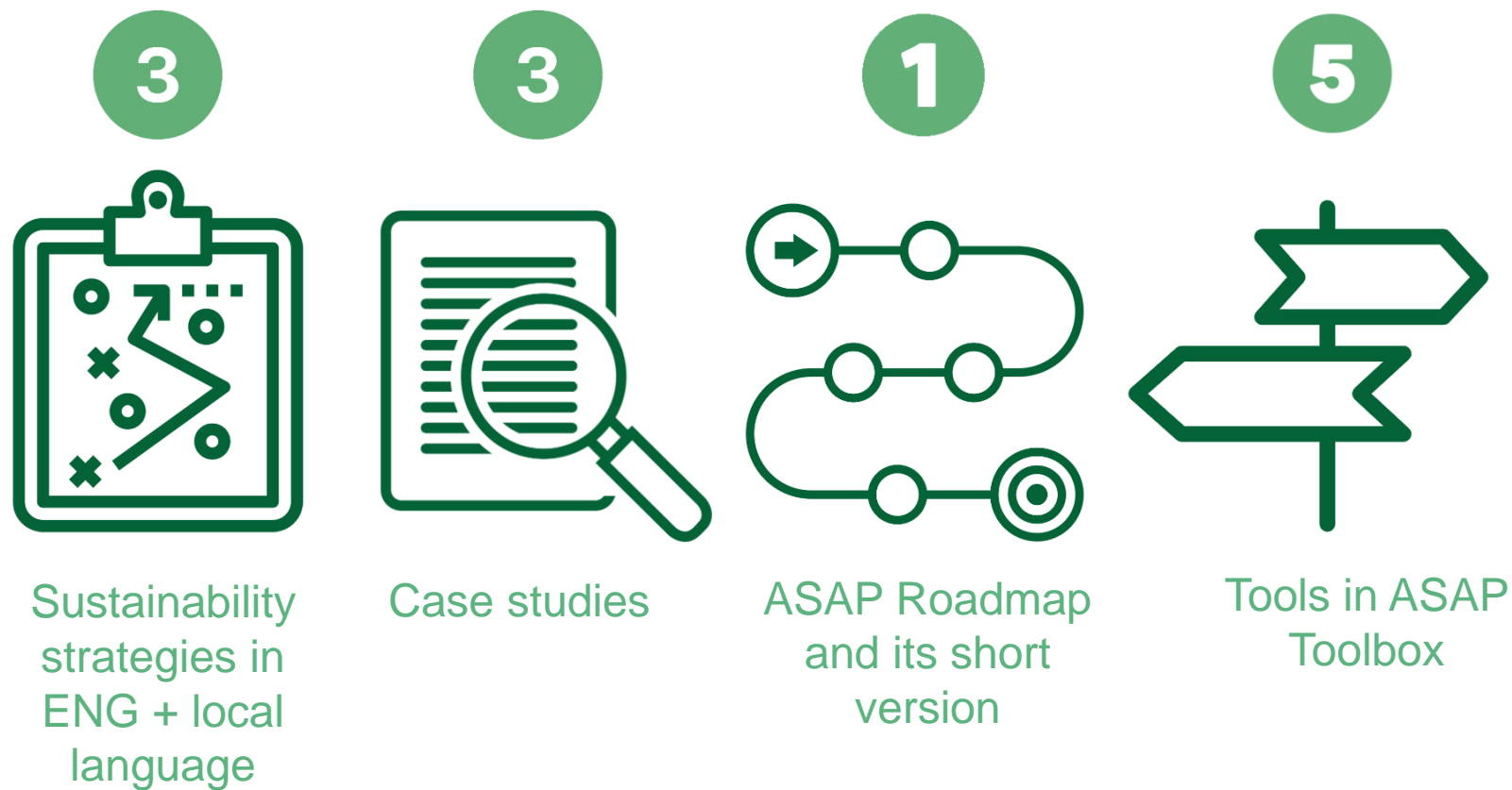
- Work on sustainability strategies and ASAP guidance documents
- Communication and cooperation between Team members, mentors and mentees, partners, and stakeholders



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## 2. PROJECT RESULTS





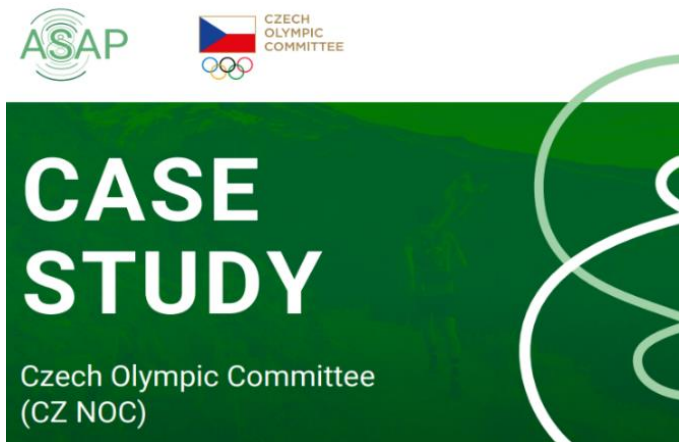
# 1. SUSTAINABILITY STRATEGIES

- **SK NOC** – adopted in September 2021, available in SK and ENG
- **CZ NOC** – adopted in November 2021, available in CZ AND ENG
- **HU NOC** – content approved by the Executive board in January 2022, final version available in October 2022



## 2. CASE STUDIES

- Provide an insight into the sustainability strategy creation process of three mentee NOCs.
- Content (main parts of the process, internal and external consultation, main steps, recommendations and tips, mini implementation report)





### 3. ASAP ROADMAP

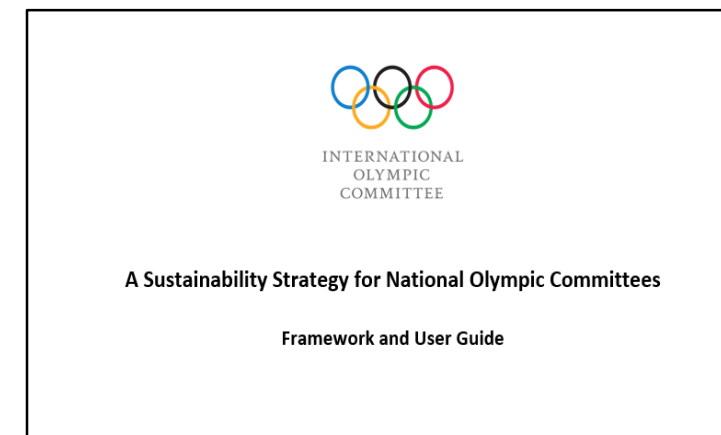
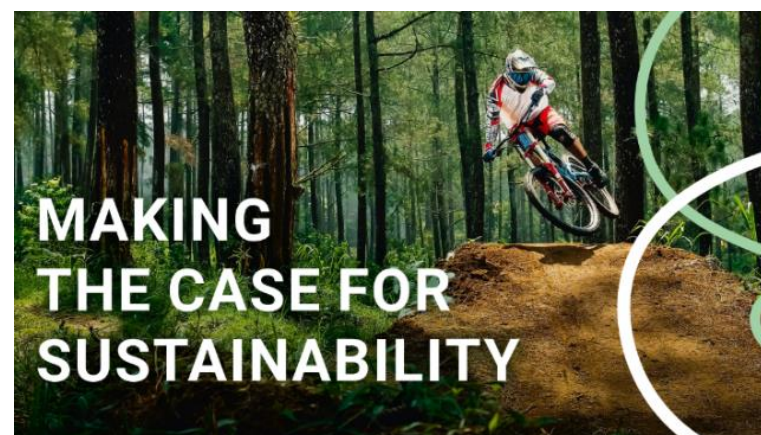
- 2 versions – full and short (concise)
- **Offers any sport organisation a process-based guidance and framework for the creation of a fully-fledged Sustainability Strategy.**
- Is accompanied by a number of tools (Toolbox), which aim to facilitate the process.
- Developed in cooperation with the IOC, and based on existing guidance documents and experience of the ASAP Team members.



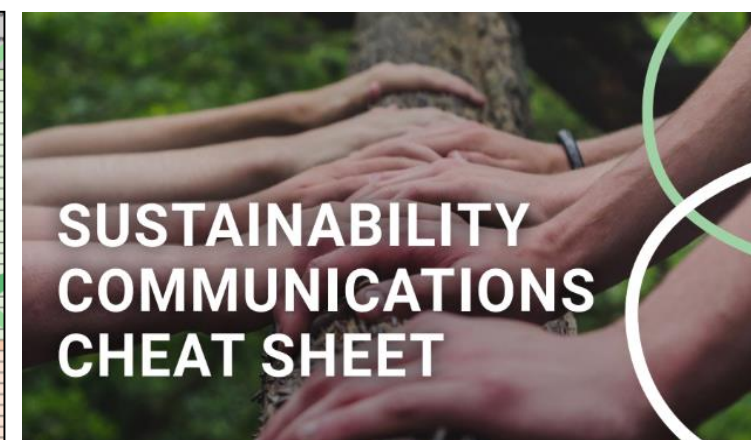


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## 4. ASAP TOOLBOX



Examples sustainability issues/topics	CONTROL OF THE ISSUE	IMPACT OF THE ISSUE	RISKS	OPPORTUNITIES
	How much control/influence does your organisation have on this issue? In the framework of this issue?	How important is the sustainability issue for the capacity of your organisation to achieve its goals (e.g. to organise a good quality event)?	How serious are the potential risks of non-action?	How important are (for improvement)?
<b>Environment/planet</b>	Scale 1-5	Scale 1-5	Scale 1-5	Scale 1-5
Biodiversity (sport events and infrastructure)				
Good quality of forests/Deforestation (sport events, infrastructure)				
Water quality/pollution (trainings, competitions of water sports, impact on people)				
Air quality/pollution (outdoors practices, competition, impact on people)				
Changing weather patterns (outdoors sports and their organisations)				
Resource consumption (and its sustainability)				
Energies				
Water				
Paper				
Electronics				
<b>Packaging and waste</b>				
Operational waste management				
Food waste				
Consumer waste (at events)				
Plastic pollution (single use plastics, single use packaging)				
Microplastics				
<b>Sourcing and procurement (and its social and environmental impact)</b>				
Timber (products)				
Food at headquarters and events				
Clothing/Apparel				
Electronics				
Sport equipment and products				
Cleaning and other related products				
Services (consulting, legal, graphics, communications, ...)				
<b>Society/People</b>				
Employer's health, safety and well-being				
Employment and labour conditions				
Work-life balance				
Health and safety				
<b>Talent development</b>				
Staff, volunteers, management, and collaborators				
Athletes				
<b>Social and economic inclusion and diversity - internal and external</b>				
Staff diversity				







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## 3. ASAP TEAM



- **10** members of the ASAP Team (NOCs of CZ, DE, DK, FI, HU, SK)
- **18** external experts helping the ASAP Team better understand sustainability in sport
- **3** support professionals (webmaster, proofreader, graphic designer)
- **7** reviewers
- **10s** of ASAP Team members' colleagues, managers and board members
- **Many** national-level experts and stakeholders





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**[www.asap-sport.com](http://www.asap-sport.com)**

